Logo

Description automatically generated

# **Meeting Agenda 09/15/2023**

**Date:** 09/15/2023  
**Time:** 9:00 - 10:00 PDT  
**Zoom Meeting ID:**

## **Roll Call:**

Lori Bentley Law – President

Madissen Miller – EVP

Marina Pakhomova – AVP

Annie Custer

## **Approval Of Minutes:**

Minutes from 9/30/23.

## **Meeting Agenda:**

Past Business:

* Think Tank evaluation/Social Media follow up
  + How do you think it went? How could it improve? What would you want to change for the next event? Do you want to host another TT event in the spring?
* Intro Video evaluation and what we could have done differently
* Talk about expectations and planning

New Business:

* Lori’s meeting with Tuition board
* Lori’s Meeting with Caleb and idea for connecting with instructors
* Video parameters/guidelines
* Where to submit?
* Wait for Youtube channel to be up and running, per Heidi
* How to get word out?
* Realistic expectations: have it done by December
* Madissen’s letter to clubs
  + Read draft of Madissen’s letter and give feedback: <https://docs.google.com/document/d/13ml5UiU9mudgIMW1vjx8Wu1W5_q8AaFsZ_zuZ_WWRx4/edit?pli=1>
* Marina social media plan
  + Weekly post ideas across social media and on Instagram
  + Take turns posting a motivational Monday (ideas in files)
* Annie Agenda
  + Does everyone want to introduce themselves on Facebook and Discord for additional outreach and visibility?
  + Talk about continuing to hype up posts, commenting, liking, engaging with students’ comments, etc.!
  + Does everyone’s schedule allow for us to establish a regular meeting cadence?
* Moving Forward
  + Figure out a plan to answer DIST-nearyouASUA emails.
  + Create something for October Online Wildcat, deadline September 20th

**Notes/Action Items:**

* **Post about Think Tank**
* **Madissen Sends Letter**
* **Lori writes something for Online Wildcat**
* **Begin work on video to instructors**
* **Plan weekly posts**
* **Set regular meeting date**

N/A