# THE ASSOCIATED STUDENTS OF THE UNIVERISTY OF ARIZONA - NEAR YOU



#### **MEET YOUR OFFICERS**

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Hello! I'm Lori, a classic non-traditional student studying Design Arts and Practices online. I returned to school after a twenty-four-year career as a video journalist for NBC Los Angeles, a thrilling career that put a couple of Emmys on my shelf. I left the news business to discover the next iteration of myself. One important goal was to finish the education I started in my twenties but the idea of walking into a classroom at my age worried me. Online education solved that problem. I am now rectifying my regret in a way that works for me and I'm grateful. It's my honor to serve on the ASUA-NY board. My goal is to make sure online students are valued, respected, and heard, so please tell me about your experience! Go Wildcats!



Lori Bentley Law President

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Hello Everyone! My name is Madissen Miller and I am so excited to fulfill the role of Executive Vice President. I am a Distance student at the UA's Gilbert location studying Nursing, so the health and wellbeing of students is very important to me. After I complete my BSN I want to further my education and become a Midwife! I believe very strongly that everyone's voice matters and that even if we don't agree with that voice, it still deserves to be heard. I hope to create a space for all students, both online and distance, that is open, respectful, and compassionate and follows the same ideology. I look forward to supporting you on your journey, and I hope to be a light during times of darkness. Let's Go Wildcats!

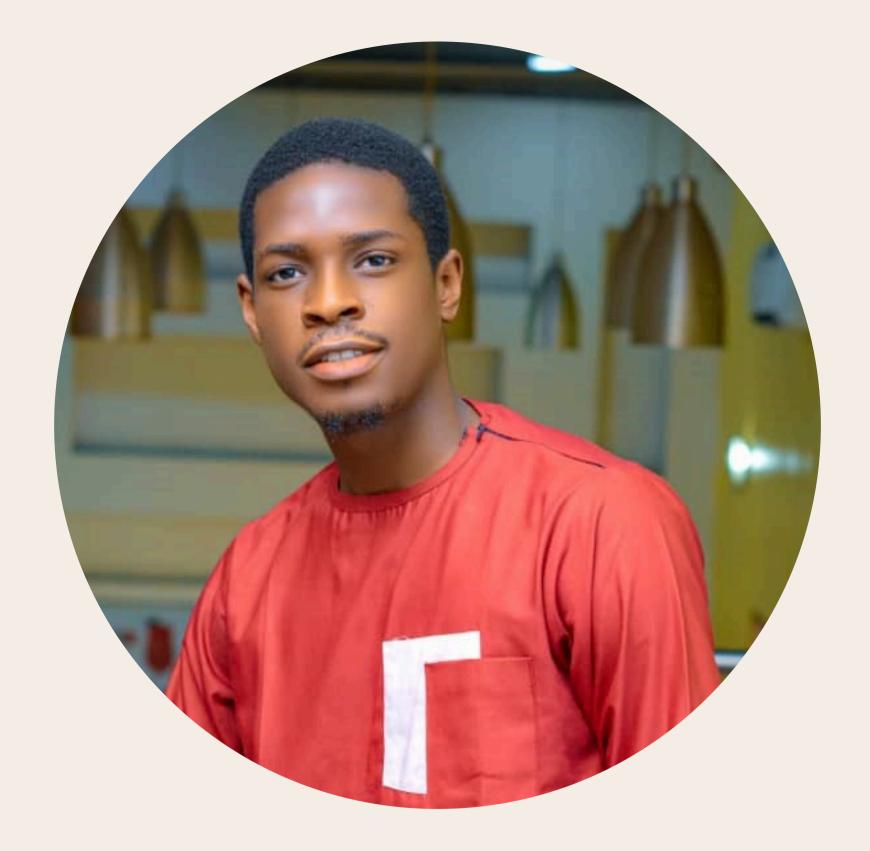


### Madissen Miller Executive Vice President

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Hello! I'm Owi Akpan, currently serving as the Administrative Vice President (AVP) of ASUA-NY. My journey in University of Arizona is a blend of technology and continuous learning as a software developer. My commitment to growth led me to pursue a Bachelor's degree in Applied Computing, aligning with my passion for Mathematics and Physics. Outside work, I enjoy reading, keeping up with the news, and nurturing my love for music through playing the acoustic guitar and singing. At ASUA-NY, my aim is to leverage this multifaceted background to enrich our community, ensuring our members feel supported and connected. Your experiences and insights are vital, so I'm all ears! Let's make our association a thriving hub for everyone involved.



Owi Akpan Administrative Vice President

#### VISION

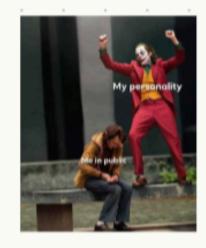
To prepare for the semester ahead, leaders gathered to brainstorm to year ahead on a virtual whiteboard. To visualize, words and photos were complied to display the energy they wished to capture. To no one's surprise, everybody proposed different ideas.

- Personable
- Collaboration
- Interaction
- Communicative
- Fresh ideas
- Relatable
- Advocate
- Inspire
- Encourage
- Respectful
- Engaging
- Fun





Communicati Fresh Ideas Relatable



Respectful Engaging



#### **KEY**

#### **ACCOMPLISHMENTS**

- Increased the Instagram followership from 95 to 245 followers
- Promoted campus club accessibility to by communicating with club leaders and creatively featuring clubs with virtual content on social media
- Joined conversations where students talked about getting involved with university happenings
- Published the "What I Want My Professor to Know" video series
- Created youtube channel
- Hosted a Town Hall meeting to hear the voices of the constituients and learn about their wishes
- Requested collaboration from Eller College of Management faculty about reorganization advice

## KEY ACCOMPLISHMENTS (CONTINUED)

- Engaged with constituents at a virtual Game Night
- Posted an engaging recurring Instagram series called "Virtual Vibes," based off data portryaing Online students' preferences toward educational content
- Proposed policy edits, successfully enabling part-time Arizona Online students to be eligible for Dean's List
- Initiated the Student and Instructor Spotlight series on social media to boost the actions of deserving community members
- Created a unique Discord channel for Student Government news and announcements
- Reached over 1,000 accounts with a boosted Instagram ad

# KEY ACCOMPLISHMENTS (CONTINUED)

- Initiated conversations with UA Distance campuses to put a \$199 donation to work by adding campus-branded signage
- Edited the bylaws and constitution to be more relevant and accurate to the job
- Invited campus leaders Caleb Simmons and Craig Wilson to speak at meetings about future budget and stipends
- Traveled to Tucson for Homecoming to meet with campus leaders, learn about resources that can be relayed to Online and Distance students and represent the student body.
- Documented the Tucson trip via an Instagram takeover
- Engaged with 1,500 students and alum over Instagram, Discord and Facebook

#### **KEY**

### ACCOMPLISHMENTS (CONTINUED)

- Created video of major accomplishments to contextualize ASUANY for constituents
- Reported on Commencement ceremonies via an Instagram takeover
- Rebranded the organization logo
- Participated in a D2L focus group
- Selected a new board of highly talented and experienced students
- Hosted a Think Tank virtual session to share study tips for successful learning
- Onboarded new officers via one-on-one conversations, authoring individual continuity documents, and ongoing communications
- Sent a letter of advocacy for Online and Distance students to ABOR in response to the Spring 2024 Executive Sessions

## INSTAGRAM FOLLOWERS

This board more than doubled their Instagram followership in less than a year in office--from 95 to 245!



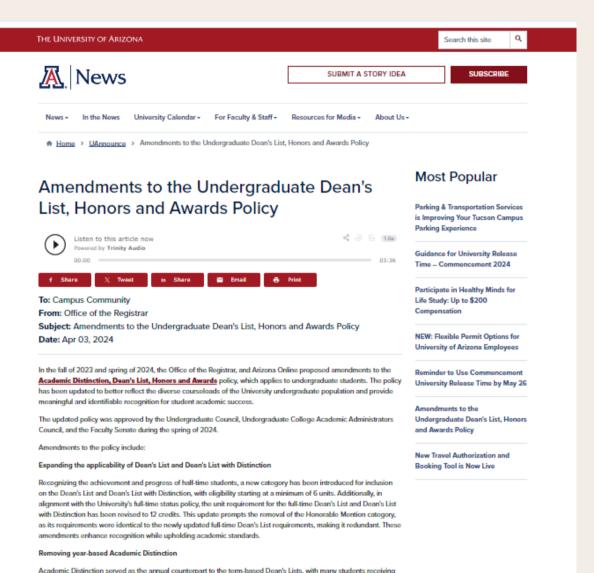
#### HOMECOMING

Lori and Madissen were able to travel to campus for Homecoming 2023, where they participated in leadership workshops, met staff, learned about resources, and met fellow Online and Distance students.





#### **DEAN'S LIST**



both forms of recognition for grades earned during the same term. Emphasizing term-based accomplishments will

· The policy title is now Undergraduate Dean's List, Honors & Awards. This change reflects the removal of

for its wide recognition across institutions, unlike "Graduation with Academic Distinction," which is less clear.

Academic Distinction and specifies that the policy applies exclusively to undergraduate students.

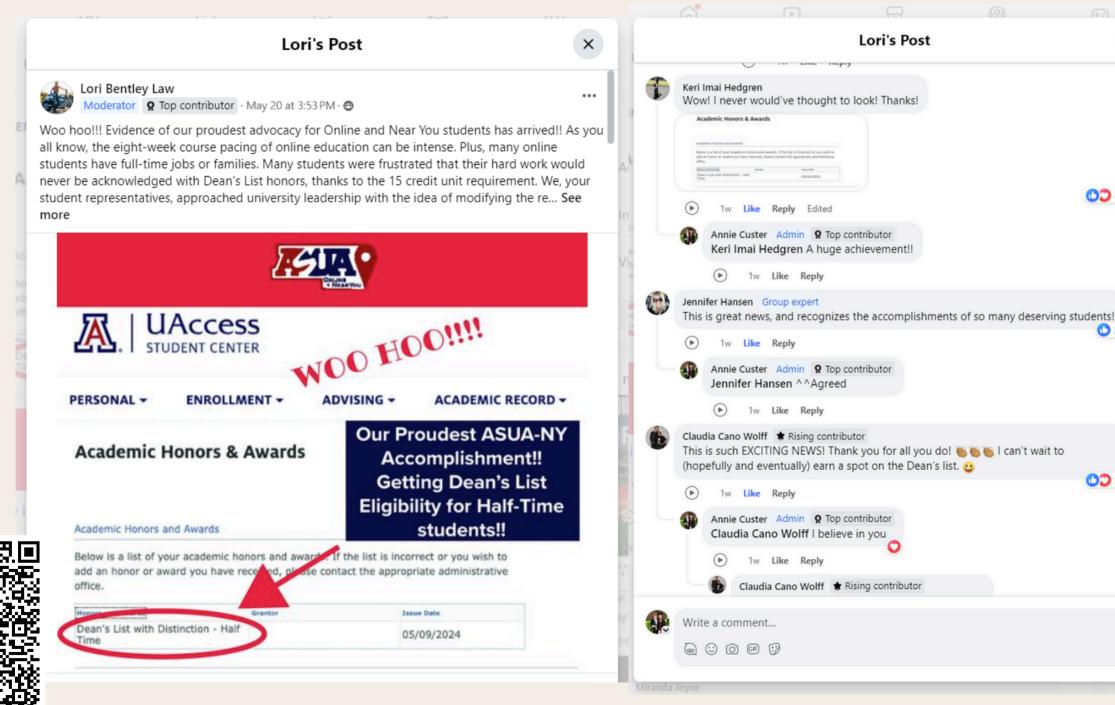
"Graduation with Academic Distinction" is replaced with "Bachelor's Degree Latin Honors." This term is chosen

and Dean's List with Distinction will now be recognized for all terms-winter, spring, summer, and fall.

Renaming policy name and headings for clarity:

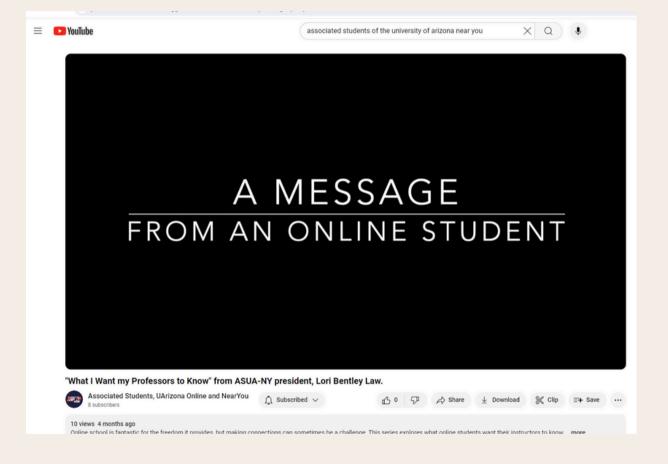
simplify the process for both students and the institution. Additionally, for full-time and half-time students, Dean's List

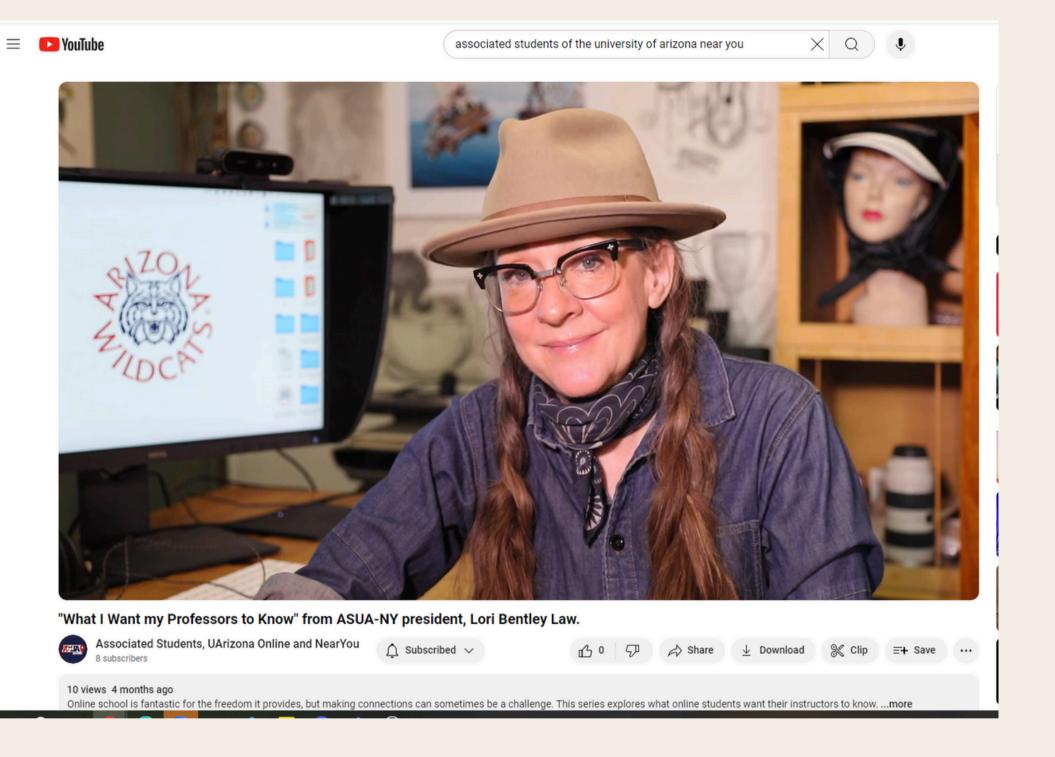
ASUA-NY successfully advocated for a change in the Dean's List eligibility criteria for online students. Moving forward, Arizona Online students who take 6 or more units in any term—winter, spring, summer, or fall—will be eligible to earn the Dean's List distinction, recognizing their academic achievements.





# WHAT I WANT MY PROFESSORS TO KNOW - YOUTUBE SERIES



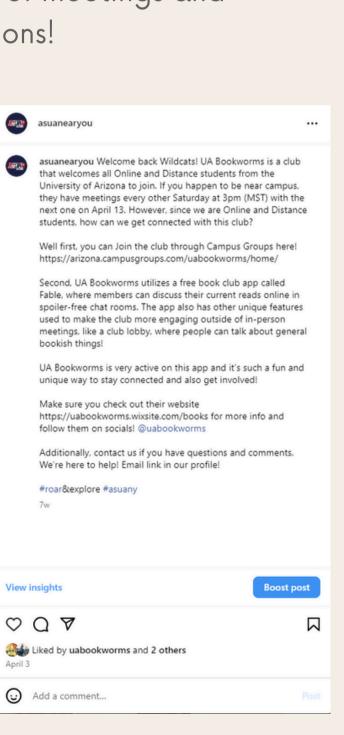


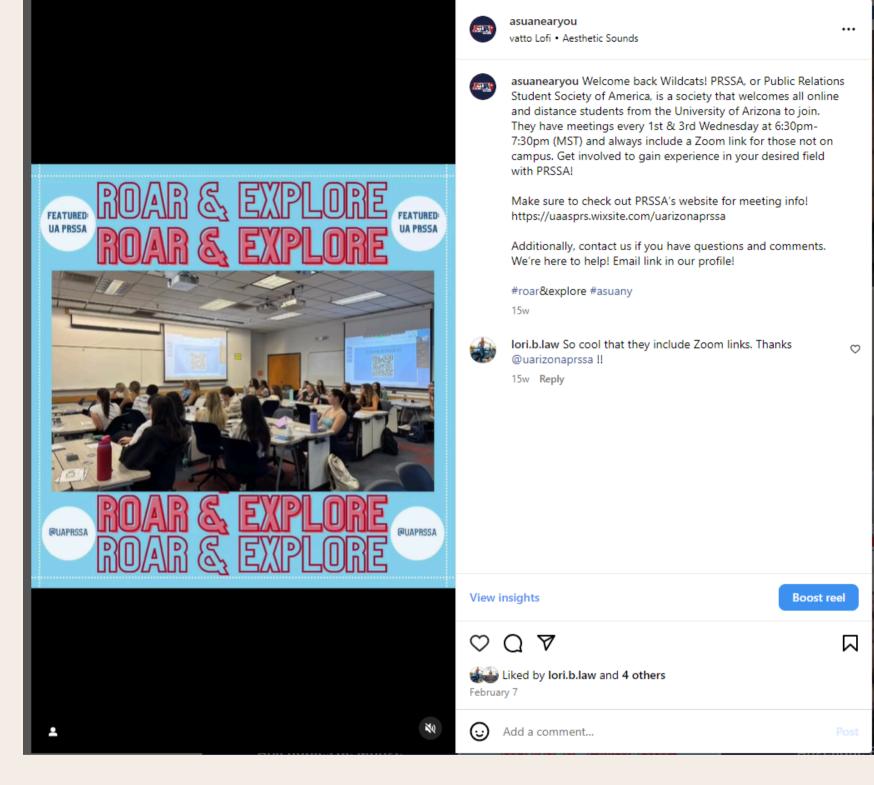


#### CLUB FEATURES

Each week, Madissen
featured a different club that
was accessible to Online and
Distance students to join-highlighting the virtual
features of meetings and
interactions!





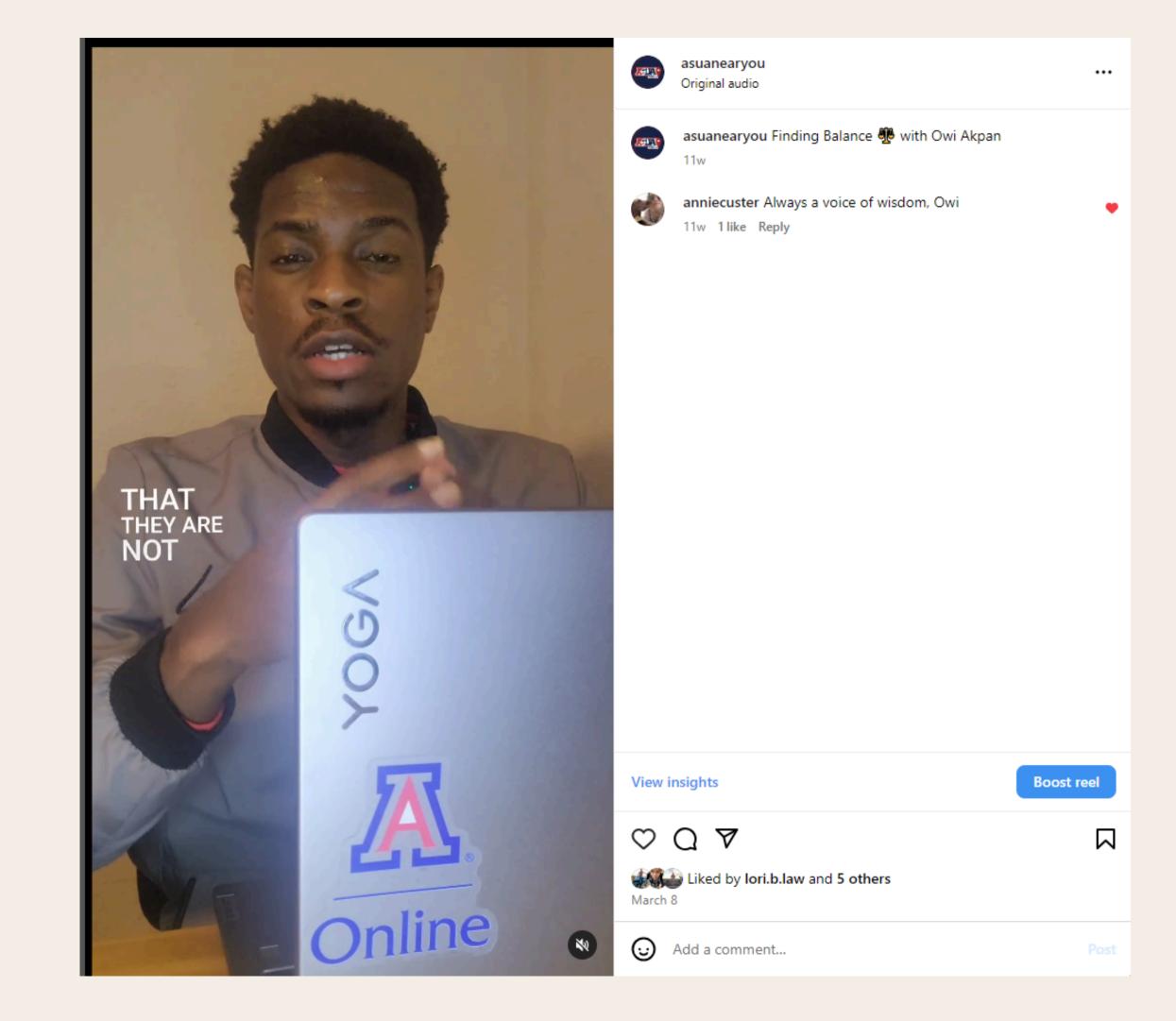




## VIRTUAL VIBES

Each Friday, Owi sent us into the weekend with his words of wisdom in finding balance between being a student and fulfilling roles outside of school.





## ON THE HORIZON

FOR THE 2024-2025 BOARD...



You can anticipate relentless advocacy for the student body, cutting-edge technological advancements to stay ahead of the curve, and innovative ideas to enhance the student experience.